



Content outline

This is a sample of how we help you to create a content that really speaks to your prospects and at the same time are highly linkable from websites and blogs.

Target market(s)

In this section we must list, together, the markets you want to target with this piece of content.

Key points

- Do we need to cite a scientific study, a clinical trial or a statistical survey? List it here
- Need to list benefits or describe any features of what you are writing about?
- Is it informational (soft sell) or a selling copy? State the main goal of this article
- What is the subjective idea that this text needs to convey?
- Are there any links between the article main subject and any sentiment common to your target market?

Length of article

2000 words = Good size

3000 words = Better, more content for people and for Google to read

4000 words = Might be a bit expensive but it is certainly worthwhile

5000+ words = Are you trying to conquer the world??

Articles to read

List 2 or 3 articles as a reference to your writer

Structure of document

List the sections you need to have in the correct order

Additional notes

Company: Handshake Links

Website: <https://site.handshakelinks.co.uk/link-building-service>

Desc: Link Building British Company