



## Project Plan Example

Owner	Link Type	Task	Deadline	Status	Notes
Handshake	Admin	Create new Gmail account for client	20/3/2016	Completed	
Handshake	Admin	Create new set of pitches based	20/3/2016	Completed	
Handshake	Guest post	Find 20 opportunities	20/3/2016	Assigned	
Handshake	Admin	Use GWT Rush to find pages with keywords ranking 7 - 20	20/3/2016	Completed	
Handshake	Admin	Use GWT to find pages with large impressions but low clicks	20/3/2016	Completed	
Handshake	Admin	Use Majestic to find anchor text ratio of target pages	20/3/2016	Completed	
Handshake	Link roundups	Find 15 opportunities for cleaning tips	23/3/2016	Working	
Handshake	Link roundups	Create roundup pitch and set canned response	21/3/2016	Completed	
Handshake	Resource pages	Find 20 opportunities for cleaning tips	23/3/2016	Assigned	
Handshake	Link roundups	Pitch all 15 opportunities (at once)	25/3/2016	Assigned	
Handshake	Guest post	Pitch 7 opportunities	25/3/2016	Assigned	
Handshake	Resource pages	Create roundup pitch and guest post pitch set canned response	28/3/2016	Completed	
Handshake	Broken links	Check each opportunity for broken links	30/3/2016		
Handshake	Resource pages	Pitch all 20 opportunities (at once)	1/4/2016		
Handshake	Guest post	Find 50 opportunities	30/3/2016		
Handshake	Guest post	Pitch 7 opportunities	1/4/2016		
Handshake	Guest post	Pitch 7 opportunities	1/4/2016		
Handshake	Guest post	Pitch 7 opportunities	1/4/2016		
Handshake	Resource pages	Find 20 opportunities for kitchen cleaning	8/4/2016		
Handshake	Link roundups	Find 15 opportunities for kitchen cleaning	8/4/2016		
Handshake	Link roundups	Create roundup pitch and set canned response	8/4/2016		
Handshake	Link roundups	Pitch all 15 opportunities (at once)	8/4/2016		
Handshake	Guest post	Pitch 7 opportunities	8/4/2016		
Handshake	Bridge niche	Find 20 opportunities	15/4/2016		
Handshake	Resource pages	Create roundup pitch and set canned response	15/4/2016		
Handshake	Broken links	Check each opportunity for broken links	15/4/2016		
Handshake	Resource pages	Pitch all 20 opportunities (at once)	15/4/2016		
Handshake	Guest post	Pitch 7 opportunities	15/4/2016		
Handshake	Bridge niche	Pitch 7 opportunities	15/4/2016		
Handshake	Guest post	Pitch 7 opportunities	15/4/2016		
Handshake	Bridge niche	Pitch 7 opportunities	15/4/2016		
Handshake	Bridge niche	Pitch 7 opportunities	15/4/2016		
Handshake	Guest post	Pitch 7 opportunities	15/4/2016		
Handshake	Sponsored post	Find 15 opportunities	22/4/2016		
Handshake	Bridge niche	Find 20 opportunities	22/4/2016		
Handshake	Local bloggers	Find 100 local bloggers / blogs (location= Leeds,UK)	22/4/2016		
Handshake	Guest post	Pitch 7 opportunities	22/4/2016		
Handshake	Sponsored post	Pitch 5 opportunities	22/4/2016		
Handshake	Bridge niche	Pitch 7 opportunities	22/4/2016		
Handshake	Local bloggers	Pitch 2 bloggers on a "sponsored post"	22/4/2016		
Handshake	Local bloggers	Pitch 2 bloggers on a "guest post" to leverage our audience	22/4/2016		
Handshake	Guest post	Pitch 7 opportunities	22/4/2016		
Handshake	Sponsored post	Pitch 5 opportunities	22/4/2016		
Handshake	Bridge niche	Pitch 7 opportunities	22/4/2016		
Handshake	Local bloggers	Pitch 2 bloggers on a "sponsored post"	22/4/2016		
Handshake	Sponsored post	Pitch 5 opportunities	22/4/2016		
Handshake	Bridge niche	Pitch 7 opportunities	22/4/2016		
Handshake	Local bloggers	Pitch 2 bloggers on a "sponsored post"	22/4/2016		
Handshake	Guest post	Find 50 opportunities	29/4/2016		
Handshake	Link roundups	Find 15 opportunities for niche 3	29/4/2016		
Handshake	Resource pages	Find 20 opportunities for niche 3	29/4/2016		
Handshake	Resource pages	Create roundup pitch and set canned response	29/4/2016		
Handshake	Broken links	Check each opportunity for broken links	29/4/2016		
Handshake	Resource pages	Pitch all 20 opportunities (at once)	29/4/2016		
Handshake	Guest post	Pitch 7 opportunities	29/4/2016		
Handshake	Link roundups	Create roundup pitch and set canned response	29/4/2016		
Handshake	Link roundups	Pitch all 15 opportunities (at once)	29/4/2016		
Handshake	Sponsored post	Find 15 opportunities			
Handshake	Bridge outreach	Find 50 local blogs that are in the SAME vertical but not in competition			
Handshake	Sponsored post	Pitch 5 opportunities			
Handshake	Bridge outreach	Find 50 blogs that are in a SIMILAR vertical			
Handshake	Bridge outreach	Pitch 10 editors on a guest post / exchange of post			
Handshake	Sponsored post	Pitch 5 opportunities			
Handshake	Sponsored post	Pitch 5 opportunities			
Handshake	Forum comments	Create a profile on that forum, compete with picture and link to site			
Handshake	Forum comments	Leave 1 forum comment per week on relevant thread			
Handshake	Social media group	Find 5 QUALITY relevant Facebook Groups			
Handshake	Social media group	Find 5 QUALITY relevant Google+ Communities			
Handshake	Social media group	Leave 1 forum comment per week on relevant thread			

**Company:** Handshake Links

**Website:** <https://site.handshakelinks.co.uk/link-building-service>

**Desc:** Link Building British Company